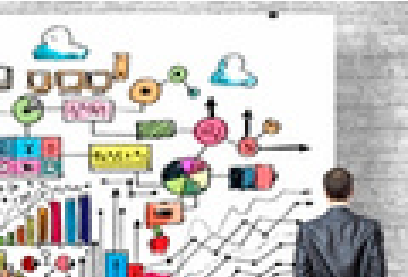


ENCORE PRESENTATION

Spotlight on Arts and Entertainment Law



FRIDAY, SEPTEMBER 19, 2025

Approved for 5.0 CLE credits (4.0 Law and Legal Procedure + 1.0 Ethics).
\$199 - Standard
\$174 - Intellectual Property Section Members (discount applied at checkout)
\$174 - New Members*

Washington State Bar Association
1325 Fourth Ave., Suite 600 | Seattle, WA 98101

WEBCAST
ONLY

DESCRIPTION

Presented in
collaboration with the
WSBA Intellectual
Property Section

Join us online for a CLE program with arts and entertainment law in the spotlight. This program focuses on various legal aspects of arts and entertainment such as social media, contracts for artists, the VARA and stadium naming rights considerations. We will also discuss ethics related to client communications.

FACULTY

- Syed Abedi - Seed IP Law Group PLLC, Seattle
- Adan Jimenez - Apex Law Group PLLC, Seattle
- Lucas S. Michels - Ironmark Law Group, PLLC, Seattle
- Sandra Schilling - Washington State Bar Association, Seattle
- Dr. Connie Wan - Seattle Gummy Company, Renton

SCHEDULE

8:10 a.m. > Webcast Log-In Opens

8:25 a.m. > Welcome and Introductions

- Sally Romero - Washington State Bar Association, Seattle

8:30 a.m. > Creative Content Meets Compliance:
Avoiding IP Risks in Arts and Entertainment on Social Media
60 minutes, 1 credit Law & Legal Procedure

In today's digital-first world, businesses rely on social media to engage audiences with creative campaigns rooted in art and entertainment. However, the use of copyrighted music, artwork, celebrity likenesses, and other protected content can expose businesses to significant legal risks. This talk explores the intersection of intellectual property law and social media marketing, offering practical strategies to avoid infringement while fostering innovation. Attendees will learn how to navigate copyright, trademark, and publicity rights, collaborate with creators legally, and protect their brand in a complex and evolving digital landscape.

- Dr. Connie Wan - Seattle Gummy Company, Renton

9:30 a.m. > The Ethics of Client Communication and Solicitation
60 minutes, 1.0 credits Ethics

Hear from the Washington State Bar Association's Professional Responsibility Counsel about RPCs related to client communication and solicitation.

- Sandra Schilling - Washington State Bar Association, Seattle

10:30 a.m. > BREAK

10:45 a.m. > Stadium Naming Rights
60 minutes, 1.0 credit L&LP

Hear from Counsel who negotiated the change from Safeco Field to T-Mobile Park. Beyond marketing and media exposure, what is in a name and what are important considerations for your clients?

- Syed Abedi - Seed IP Law Group PLLC, Seattle

11:45 p.m. > LUNCH on your own

12:30 p.m. > Moral Rights: Recent Developments
Under VARA and Considerations for Washington Lawyers
60 minutes, 1.0 credit L&LP

Explore how moral rights are protected in Washington State to not just protect certain artists and their creations, but also such rights implications and obligations for museums, galleries, property owners, and anyone owning an art installation. This presentation will cover current moral rights protections in the U.S. under the Visual Artists Rights Act (VARA) and alternative legal regimes, recent moral rights legal developments under VARA and international law, and best practices practitioners should consider to protect their client's rights and ensure their compliance with this often misunderstood area of law.

- Lucas S. Michels - Ironmark Law Group, PLLC, Seattle

1:30 p.m. > Signed, Sealed, Installed:
Contracting & Copyright in Public Art
60 minutes, 1.0 credit L&LP

A deep dive into essential contract terms, artist rights, and IP considerations to ensure clarity when contracting around public art.

- Adan Jimenez - Apex Law Group PLLC, Seattle

2:30 p.m. > Adjourn • Complete Online Evaluations

REGISTRATION

Please fill out the registration form and mail to WSBA seven business days prior to the program. To register online, go to www.wsbacle.org and enter 25571 AEP in the search box. For your security, do not email or fax credit card information.

First Name: _____ M.I. _____ Last Name _____

WSBA No: _____ Firm/Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: () _____ Email: _____

If special accommodations are needed, please email cle@wsba.org or call toll-free at 1-800-945-9722.

☐ Please omit my name from the networking list made available to exhibitors and/or attendees.

PAYMENT INFORMATION

☐ **#25571 AEPWEB, attend via webcast, 9/19/25**

☐ \$199 - Standard/Non-Section Members

☐ \$174 - Intellectual Property Section Members

☐ \$174 - New Members*

*Members who have been admitted to practice in Washington for fewer than five years are eligible to receive the new member tuition.

☐ **Check enclosed payable to WSBA**

☐ **Visa** ☐ **MasterCard** ☐ **AmEx**

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Authorized Signature

Registrations received less than 48 hours before a seminar are not guaranteed a coursebook or other presentation materials on-site.

- ONLINE >** Go to www.wsbacle.org and enter **25571 AEP** in the search box. Payment by credit card.
- PHONE >** Call **800-945-9722** or **206-443-9722** with credit card and registration/order form in hand. Our service provider will charge you a separate, non-refundable transaction fee of 2.5% on all bank card transactions.
- MAIL >** Please fill out this registration form and mail to WSBA seven business days prior to the program along with your check payable to WSBA. Credit card payments by mail or fax are no longer accepted.

Seminar Registration
Transfers, Refunds and
Cancellations

In most circumstances, if you cannot attend the live event, we can transfer your registration to the on-demand product, once available (8-10 weeks from the program delivery date). Generally, for webcast/ webinar registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed up to the start of the event. For in-person registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed by 5 p.m. up to three business days before the event. No refunds will be provided after the dates specified. You may also send a substitute in lieu of canceling. *When applicable, specific exceptions to these policies will be noted on individual event registration pages.* Please email cle@wsba.org with any requests or questions.