



Best of WSBA CLE 2025 – Day 1

TUESDAY, DECEMBER 16, 2025

Approved for 7.0 CLE credits
(4.5 Law and Legal Procedure + 1.25 Ethics + 1.25 Other).
\$199 - Standard

Washington State Bar Association
1325 Fourth Ave., Suite 600 | Seattle, WA 98101

**WEBCAST
ONLY**

DESCRIPTION

This program consists of recorded sessions that originally took place earlier this year. You may not claim credit for the same course if repeated within your three-year reporting period.

Join us for Day 1 of the Best of WSBA CLE 2025 featuring videos via webcast with lively moderator Stacey Romberg to answer your questions. Enjoy the sharp and engaging presentations of some of the best sessions presented throughout the year!

CHAIRS

Stacey L. Romberg - Stacey L. Romberg, Attorney at Law, Seattle

SCHEDULE

8:10 a.m. > Webcast Sign-In Opens

8:25 a.m. > Welcome and Introductions by Program Chair

- **Stacey Romberg** - Stacey L. Romberg, Seattle

8:30 a.m. > Consumer Reviews, Testimonials, and Influencers

30 minutes, 0.5 credits L&LP

This session will provide an overview of federal laws and rules governing online consumer reviews/testimonials and influencer advertising and a discussion of recent Federal Trade Commission (FTC) enforcement actions in this area.

- **Sarah Shifley** - Federal Trade Commission, Seattle

9:00 a.m. > Competition Concerns in Marketing

30 minutes, 0.5 credits L&LP

Hear the latest federal insights regarding competition in marketing.

- **Danica Noble** - Federal Trade Commission, Seattle

9:30 a.m. > Privacy Requirements and Risks in Direct Marketing and Online Advertising

60 minutes, 1.0 credits L&LP

This session explores the privacy rules of the road with respect to digital marketing and advertising. We will address how requirements are evolving due to new laws, enforcement trends, and changes in technologies. Attendees will gain an understanding of key privacy considerations and legal obligations when engaging in marketing and targeted advertising. This session will cover:

- CAN-SPAM, TCPA, and other privacy laws affecting email, phone, and SMS marketing,
- State and federal laws impacted targeted advertising,
- Recent enforcement and litigation trends, and
- Practical tips for managing risk
- **Mike Hintze** - Hintze Law PLLC, Seattle
- **Leslie Veloz** - Hintze Law PLLC, Seattle

10:30 a.m. > BREAK

WSBA CLE #26551 WEB

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SCHEDULE

10:45 a.m. > Unlocking Metadata:

Legal Implications and Management Techniques

90 minutes, 1.25 credits Other + 0.25 credits Ethics

Metadata can expose sensitive, confidential, and privileged information, posing significant ethical and security risks. This session will explore the potential dangers of metadata, including unintentional disclosure of confidential data, and provide practical steps for effectively removing metadata to protect your information. *Note for MCLE only: Ethics covered include RPC 1.6, 1.1, 4.4(B), 8.5, 5.1-3, and WSBA Advisory Opinion 2216 for 15 minutes.*

- **Catherine Sanders Reach** - North Carolina Bar Association Center for Practice Management, Cary, NC

12:15 p.m. > LUNCH

1:15 p.m. > Unlocking Metadata:

Forensics and Legal Strategy in the Digital Age

90 minutes, 1.5 credits L&LP

Metadata is more than just “data about data.” It is digital evidence hiding in plain sight. From proving timelines to verifying authorship, metadata can make or break a case. In a world in which most evidence is now digital, attorneys must know how to identify, analyze, and leverage metadata to strengthen their arguments, disprove opposing arguments, and protect their clients. This session dives into real-world applications of metadata in the legal world, from discovery to litigation. We’ll also explore how generative AI is changing the metadata landscape and why a deeper understanding is now more critical than ever.

- **Rachel Edwards** - Oregon State Bar Professional Liability Fund, Tigard, OR
- **Daniel B. Garrie** - Law & Forensics, LLC, Los Angeles, CA

2:45 p.m. > BREAK

3:00 p.m. > The Pitfalls of Using AI in Marketing

60 minutes, 1.0 credits L&LP

The session will review the use of generative artificial intelligence in the creation of marketing campaigns and materials, and how this can be an intellectual property and privacy nightmare. Learn the biggest dangers and how to effectively advise on mitigating them.

- **Steve Tapia** - Seattle University School of Law, Seattle

4:00 p.m. > Trust Accounts

60 minutes, 1.0 credits Ethics

In this session, WSBA Practice Management Advisor will take you through the rules, regulations, and common sense of managing client trust accounts from deposit to disbursement.

- **Margeaux Green** - Washington State Bar Association, Seattle

5:00 p.m. > Adjourn • Complete Online Evaluations

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REGISTRATION

To register online, please go to the [registration page](#). Click to add to cart and complete your purchase. You may pay by credit card, or via ACH. Alternatively, you may print and mail an invoice seven business days prior to the program along with your check payable to WSBA. Credit card payments by mail or fax are no longer accepted. Note, our service provider will charge you a separate, non-refundable transaction fee of 2.5% on all bank card transactions.

Effective Oct. 1, 2025, applicable sales tax will be applied to all live seminar registrations (in-person or virtual). For more information, refer to changes to [Washington sales tax law](#).

If special accommodations are needed, please email cle@wsba.org or call toll-free at 1-800-945-9722.

☐ Please omit my name from the networking list made available to exhibitors and/or attendees.

PRICING INFORMATION

- ☐ **#26551 WEB, attend via webcast, 12/16/25** ☐ **#26552 WEB, attend via webcast, 12/17/25**
☐ \$199 - Standard ☐ \$199 - Standard

Register for Best of CLE 2025 Day 1 and Day 2 at the same time and pay only \$275 for both days.

Seminar Registration Transfers, Refunds and Cancellations

In most circumstances, if you cannot attend the live event, we can transfer your registration to the on-demand product, once available (8-10 weeks from the program delivery date). Generally, for webcast/webinar registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed up to the start of the event. For in-person registrations, tuition fees may be refunded, less \$25 for processing, for written cancellations postmarked, emailed, or faxed by 5 p.m. up to three business days before the event. No refunds will be provided after the dates specified. You may also send a substitute in lieu of canceling. *When applicable, specific exceptions to these policies will be noted on individual event registration pages.* Please email cle@wsba.org with any requests or questions.

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PHONE > Call **800-945-9722** or **206-443-9722** with credit card and registration/order form in hand. Our service provider will charge you a separate, non-refundable transaction fee of 2.5% on all bank card transactions.