WSBA CLE #26602 SEA/WEB

THE 31ST ANNUAL

Intellectual Property Institute

FRIDAY, APRIL 24, 2026

Approved for 5.25 Law and Legal Procedure CLE credits.
$174 - Intellectual Property Section Members (discount applied at checkout)
$199 - Standard/Non-Section Members
$199 - Join IP Section ($25) and register at Section price ($174)*

Washington State Bar Association
1325 Fourth Ave., Suite 600 | Seattle, WA 98101

IN-PERSON & WEBCAST

DESCRIPTION

Presented in partnership with the WSBA Intellectual Property Section

Join us for the 31st Annual IP Institute, in-person or online with faculty from across the state and region presenting on crucial topics. A buffet luncheon will be provided for in-person attendees. Don't miss this vital and always popular program.

CO-CHAIRS
Dr. Connie Wan - *Seattle Gummy Company, Renton*
Syed Abedi - *Seed IP Group LLP, Seattle*

SCHEDULE

8:15 a.m. > Check-in • Walk-in Registration • Morning Refreshments

8:40 a.m. > Webcast Log-In Opens

8:55 a.m. > Welcome and Introductions by Program Co-Chairs
- **Dr. Connie Wan** – *Seattle Gummy Company, Renton*
- **Syed Abedi** – *Seed IP Group LLP, Seattle*

9:00 a.m. > Ambush Marketing as Trademark Evasion: Doctrinal Gaps and Enforcement
60 minutes, 1.0 credits L&LP
Why do brands spend millions on sponsorships only to be outshined by companies that pay nothing? This presentation breaks down ambush marketing in major events like the Olympic Games and the World Cup, where marketers walk a fine legal line, exploring how intellectual property law struggles to keep up with increasingly creative advertising tactics.
- **Ania Smeraldo** – *Seed IP Group LLP, Seattle*

10:00 a.m. > Are We Going to See the Return of Patent Troll Litigation?
60 minutes, 1.0 credits L&LP
The Trump Administration's decisions have been seen and felt throughout numerous industries, but its effects on the patent system remain largely unnoticed. Nika Aldrich, a patent litigator and former professor of patent law, will explain what patent litigators and PTAB practitioners have been whispering to each other about the Trump Administration's impact on the post grant review system set up by the America Invents Act, and what the Trump Administration policies may portend for the future of patent litigation.
- **Nika Aldrich** – *Schwabe, Williamson & Wyatt, P.C., Portland, OR*

CONTINUED >

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SCHEDULE

11:00 a.m. > BREAK

11:15 a.m. > From Molecule to Market: IP Transaction Strategies in the Pharmaceutical Industry
60 minutes, 1.0 credits L&LP
This presentation examines how intellectual property drives transactions and value creations across the pharmaceutical and biotechnology development lifecycle. It focuses on licensing, collaborations, and co-development structures, and how patent rights, regulatory considerations, and development risk influence deal terms and economics. Through practical examples and key case law, attendees will gain a framework for evaluating and structuring IP-driven transactions from early research through commercialization.

- **Dr. Connie Wan** – *Seattle Gummy Company, Renton*

12:15 p.m. > LUNCH (hosted)

1:30 p.m. > Good Fences: How Copyright Law Can Establish Boundaries with Generative AI
75 minutes, 1.25 credits L&LP
IP Attorney Tim Billick discusses recent case law developments over the clash between copyright law and the use of generative AI services like Chat GPT, Suno, Gemini, and Grok. The discussion will include tips on how to prosecute and defend copyright claims when generative AI is involved.

- **Tim Billick** – *Practus LLP, Seattle*

2:45 p.m. > 2026 Landscape in Design Patent Protection: USA, Foreign National Protection, WIPO and LaHague Designs
60 minutes, 1.0 credits L&LP
This session offers a comprehensive exploration of modern design patent protection, drawing on realworld prosecution and litigation experience. Understand the fundamentals of design patents—their ABCs, strengths, and limitations—and how these rights compare with utility patents, trade dress, unfair competition, and other distinctive marks

- **Alain Villeneuve** – *TRX Training, Seattle*

3:45 p.m. > Adjourn • Complete Online Evaluations

REGISTRATION

To register online, please go to the **registration page**. Click to add to cart and complete your purchase. You may pay by credit card, or via ACH. Alternatively, you may print and mail an invoice seven business days prior to the program along with your check payable to WSBA. Credit card payments by mail or fax are no longer accepted. Note, our service provider will charge you a separate, non-refundable transaction fee of 2.5% on all bank card transactions.

Effective Oct. 1, 2025, applicable sales tax will be applied to all live seminar registrations (in-person or virtual). For more information, refer to changes to Washington sales tax law.

If special accommodations are needed, please email **cle@wsba.org** or call toll-free at 1-800-945-9722.

☐ *Please omit my name from the networking list made available to exhibitors and/or attendees.*

PRICING INFORMATION

☐ **#26602 SEA, attend in Seattle, 4/24/26**

- ◯ $174 - Intellectual Property Section Members
- ◯ $199 - Standard/Non-Section Members
- ◯ $199 - Join IP Section ($25) and register at Section price ($174)*

☐ **#26602 WEB, attend via webcast, 4/24/26**

- ◯ $174 - Intellectual Property Section Members
- ◯ $199 - Standard/Non-Section Members
- ◯ $199 - Join IP Section ($25) and register at Section price ($174)*

**When you choose "Join the Section," you receive the discounted section tuition rate plus a year membership to the Intellectual Property Section, which includes discounts at future CLEs plus other member benefits.*

Seminar Registration Transfers, Refunds and Cancellations

In most circumstances, if you cannot attend the live event, we can transfer your registration to the on-demand product, once available (8-10 weeks from the program delivery date). Generally, for webcast/webinar registrations, tuition fees may be refunded, less $25 for processing, for written cancellations postmarked, emailed, or faxed up to the start of the event. For in-person registrations, tuition fees may be refunded, less $25 for processing, for written cancellations postmarked, emailed, or faxed by 5 p.m. up to three business days before the event. No refunds will be provided after the dates specified. You may also send a substitute in lieu of canceling. *When applicable, specific exceptions to these policies will be noted on individual event registration pages.* Please email cle@wsba.org with any requests or questions.

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